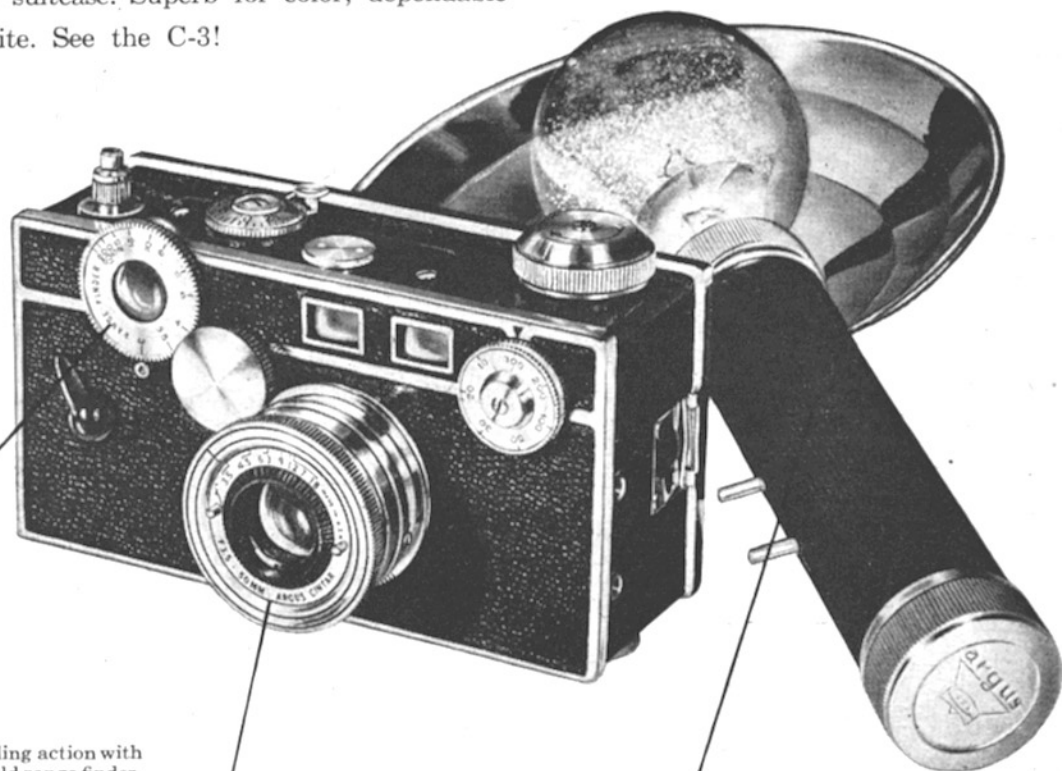


# See 3 big features in Argus C-3—

**MODEL C-3 ARGUS** is waiting for you now at your favorite camera shop. Here's the ideal camera to take with you on every holiday—an afternoon, a weekend, or a month's trip. Only 5½" wide. Weighs only 40 ounces. In its smart Argus leather carrying case it is ready for instant use, and the C-3 packs easily in a bag or suitcase. Superb for color; dependable for black and white. See the C-3!



**1** **Range-finder.** Catch thrilling action with C-3 lens-coupled split-field range finder. With your shutter speed and aperture all set, you focus fast—and shoot!



**2** **F 3.5 anastigmat lens.** Get silhouette effect plus sharp definition with color-corrected, hard coated lens. Argus lens coating helps prevent flare and "ghosts", gives you greater image contrasts, minimizes light reflection losses.



**3** **Built-in Synchro-Flash.** This C-3 quick detachable reflector and battery case doubles your camera utility for inside and out. With a Model C-3 Argus you're always ready for any picture.



**See Model C-3 Argus with built-in Synchro-flash**

November, 1946